

AIESEC in Brazil host International Congress

AIESEC – the hugest international organization of young leaders – promotes its 60th International Congress. For the first time in a Latin American country, the event is going to take place in Brazil, in São Paulo, at Holiday Inn Parque Anhembi Hotel, from 21th to 30th of august.

The main goal of the 60th International Congress (IC 2008) is to discuss relevant issues to the youth, besides of align the strategic planning of AIESEC in the whole world. One of these issues is “Sustainability” and it is the theme of IC 2008 once AIESEC aims to strengthen the performance of new leaders through the sustainability spirit. “AIESEC enables its members to compete in a new business environment, where ethics, respect and the concern with social changes and the whole environment are inherent characteristics to these new professionals”, **affirms Bárbara Telles External Relations Vice-President of the Congress**

The event is bringing to Brazil people from all over the world: around 700 members of AIESEC’s global network, 300 alumni (ex-members) and more than 100 supporting entities that are going to interact and share sustainability ideas through forums, workshops and **panels**.

Besides sustainability, the cultural diversity has its own place. The “Global Village” is a special day **when** more than 100 countries of AIESEC’s network are showing the local culture with special foods, music and costumes. This day is open to the public and it is like going around the world in a few hours.

The event will also run concurrently with the largest Global Alumni Congress where over a 1000 members, alumni and partners will celebrate AIESEC’s 60th Anniversary.

Many partners are **investing** in IC 2008 such as Electrolux, Banco Real, ComTexto Comunicação, DHL and Artemisia. All they are together for the same proposal: developing leadership in youth for a positive impact on society. For further information: www.ic2008.org.br.

60° AIESEC International Congress

Holiday Inn Anhembi Parque Hotel

From 21th to 30th of august

www.ic2008.org.br

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About us:

*AIESEC is the hugest international organization of young leaders, present in more than 100 countries, to provide the development of young people who **seek** for activating leadership and **be** an agent of positive change in society.*

*With more than 23.000 members and present in more than 1.100 universities, AIESEC is has **advisory (consultivo)** status with ONU, besides of be member of Global Compact – the companies and the social responsibility – which gives to AIESEC the right of leading ONU projects with organizations of the second and third sector, willing the positive impact.*